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Keep our distinctive characteristics alive; says Mr. de Valera

MONDAY, JANUARY 1, 1962.

# PRESIDENT OPENS IRISH IV

## Launched in confident and happy spirit

TELEFIS EIREANN was launched last evening in a happy and confident pirit. The last hours of 1961 saw the rish television service inaugurated by he President, Mr. de Valera, and, as the first pictures flashed into thousands of homes, a new era in Irish social life had pegun.

Mr. de Valera said he was confident that hose in charge of the new service would do verything in their power to make it useful for he nation and that they would bear in mind hat we are an old nation, that we have our listinctive characteristics and that it was esirable that these should be preserved.

Sometimes one heard, when urging higher standards in information and recreational services, that we must give the people what they want and the competition, unfortunately, led in the wrong direction, and so standards became lower and lower.

"Now, it is you, the people, who will ultimately etermine what the programmes in Telefis Eireann are be," said the President. "If you insist on having resented to you the good and the true and the beautiful, fou will get these. I, for one, find it hard to be " buvinced that good tastes cannot be cultivated."

The President was followed

by the Taoiseach, Mr. Lemass,

Telegraphs, Mr. Hilliard.

and the Minister for Posts and

rose, His Grace the Archbishop

of Dublin, Most Rev. J. C.

McQuaid, D.D., imparted Bene-

diction of the Most Blessed

Sacrament. Telefis Eireann had

begun with all the solemnity

and the dignity of Church and

Pearse, Yeats

The first moments of enter-

tainment from the new service

were provided by Siobhan

McKenna and Micheal Mac

Liammoir. Their selections

were from the writings of

then to last October, to give

viewers an idea of the pioneer

work that went into the emer-

gence of Telefis Eireann, and

at 8 p.m. they went over to the

Gresham Hotel for the first live

hotel, it was in a happy mood

that the 600 guests from

Ireland, and from abroad, rose

to their feet to drink the toast

Authority, Mr. Eamonn

Andrews, and the Director-

General of the new service, Mr.

Edward J. Roth, it was a par-

Variety, news and a look-

back at events of the past

year in Ireland followed until

shortly after 10 o'clock, when

the cameras went over to

O'Connell Street where crowds

of cheering people greeted the

The happy crowds inside and

outside the Gresham Hotel

entered into the spirit of the

occasion. There was dancing,

singing and music. Probably

never before was any television service started in such a spirit

At midnight, the crowds in

out. A thousand balloons went

sailing into the air. At the same time, another thousand

balloons were released inside in the ballroom of the hotel.

of goodwill.

coming of Telefis Eireann.

ticularly proud moment.

For the chairman of the

Within the gaily decorated

broadcast of the new service.

The cameras flashed back

Padraic Pearse

of Telefis Eireann.

From the Oratory at Mont-

For the hundreds of men and television made his appearwomen who worked behind the ance - President de Valera scenes to make the successful who formally inaugurated the opening possible, and for the new service. thousands of Irish viewers who had looked forward eagerly to New Year's Eve, it was a memorable occasion.

At last, we had our own Irish television service. Homes evere crowded with families to watch the birth of this new

Shortly before the appointed hour, the Kippure Test Card faded from the screen, the background music died; there was a short pause, and then, in a proud moment for the Irish people, our National Anthern rang out. Immediately after, the first person on Irish

#### Drink dearer in Galway

The 130 members of Galway censed Traders' Association ecided last night to increase price of the pint of stout 2d to 1/6 as from today. Half pints will cost 10d. (old lice 9d.) and bottles of stout - (10d.). The only increase spirits will be for Scotch hiskey at 2/2 a half glass

#### Weather

COLD northerly airstream Songs, dancing covers Ireland. Forecast 6 a.m. to midnight: ainly fine but some snow owers in northern areas near exposed coasts. ght or moderate northerly inds but fresh at times in the or severe ost at first and a ain after and slight frost all day in any inland areas. Further outlook: Continuing with scattered snow

TODAY'S TIDES ublin 7.15 7.33 Bray 7.09 7.27

Sun Rises 7 11; Sets: 4.17 the street had swelled to great proportions and as the Artane Lighting up Time: 4.47. Boys' Band played the New Axon Hempenstall, 111 Grafton Year in, a great cheer for 1962 Dublin 2-Barometers (Advt.) and for Telefis Eireann rang

SCEALA

DEATHS MURRAY (Dublin) — January I, 2. William Joseph. beloved huslid of Susan Murray, 17 Serpentine Ballsbridge; deeply relied by family and friends. R.I.P.
libral arrangements later.

The Cardinal Shortly after midnight, in a fitting climax to a unique

occasion, His Eminence Cardinal D'Alton, Archbishop of Armagh and Primate of all Ireland, spoke to the Irish people over Telefis Eireann in the first hour of 1962.

In the gay spirt that greets a New Year, Telefis Eireann had been born, and everybody wished the new arrival well. See the Cardinal's message cin Page 5).



### The people will determine the programmes

-Mr. de Valera

played host at one of the

biggest-but politically quietest

-Kremlin New Year banquets in

He hoped more Colonial

"The main achievements of

countries would get independence

in the New Year, and then said

the past year was that on most

of the planet there was no war."

1961 had been a peaceful year.

TEVER before was there in the hands of man an instrument so nowerful to influence the thoughts and actions of the multitude," said the President, Mr. de Valera, when he formally opened the new television service last evening. The President, who opened his address in Irish, said:-

"Bail o Dhia oraibh a uaisle na gcarad. Guim séan agus sonas oraibh san athbhliain agus toradh céadach ar bhur

"Is mor agam gur mise an to prevent libh ar an tseirbhis nua seo againn—Telefís Eireann. Tá War-Mr. K. súil agam go mbainfidh sibh siamsa agus aoibhneas as, agus MR. KHRUSHCHEV last night chomh maith leis sin, teagasc agus eolas agus treoir.

" Ní raibh go dtí seo, i láimh an duine, aon chumhacht chomh years and said: "We shall do héachtach; agus tá dóchas everything to prevent a new war agam go n-éireoidh linne í a in 1962." chur chun tairbhe chóir. "As I have said, I am

privileged in being the first to address you on our new service-Telefis Eireann. "I hope the service will provide for you all sources of recreation and pleasure, but, also, information, instruction and knowledge.

Immense power

"I must admit that sometimes when I think of television and the radio and their immense power, I feel somewhat afraid. Like atomic energy it can be used for incalculable good, but it can also do irreparable harm. Never before was there in the hands of man an instrument so powerful to influence the thoughts and actions of the multitude.

"A persistent policy pursued over radio and television in addition to imparting knowledge, can build up the character of a whole people, inducing sturdiness and vigour and confidence. On the other hand, it can lead, through demoralisation, to decadence and dissolution.

"Sometimes one hears when To page 5

#### FARMER (84) KILLED

Luke Padian (84), an unmarried farmer. Boheroe, Elphin, was killed instantly on Saturday night when struck by a car at Castle Street, Boyle.

#### INSIDE

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Luncheon to launch new service ...... 5 £47m. from tourism; but more com-

U.S. President's cousins guests of envoy ...... 7 Films of the year, Theatre notes ..... 8

A section of the crowd which gathered in O'Connell Street last night to see the personalities arriving for the TV banquet in the Gresham Hotel and stayed on to welcome in the New Year.

#### SPECIAL children AS the bells rang out at midnight on New Year's

Eve in the year 1899, people in the City of Waterford, century that was drawing to a close.

Their memories of the past, of famine and cholera, of risings, of great soldiers and great athletes, and their to come, are vividly recaptured by Nicholas Whittle COUNTY.

The first of a series of pressed into service throughout extracts from this saga of the Six Counties to cope with the Decies people appears demand. today on Page 9. Here is

pages 10, 11 and 12, we recall, with the outbreak. in text and pictures, the Parents are being urged to pin-point those who are likely to make news in this New Year of 1962.

### Pneumonia wave hits hundreds of

THE outbreak in the taverns, recalled the weather, has struck down were affected by the Airport's old days, the great men and hundreds of children and weekend closedown, and officials the strange happenings of the infants in the Six Counties. Nurses are working overtime and extra supplies of oxygen

tents have been laid on. In Belfast alone over 130 babies are in hospital-50 in the hopes and fears of the years | Ulster Hospital and over 80 in the Royal Belfast Hospital. The Central Ambulance Serin his book, THE GENTLE vice reported that every available ambulance was being

Mr. E. M. Jones, secretary of something you will like to the Six County Hospitals Authority, said there had been Moving from that New a great deal of co-operation Year's Eve in 1899, on between hospitals in dealing

people and events which keep children, especially infants, made news in 1961, and we in an even temperature and isolated from anyone with a cold. The importance of keeping children's nurseries properly and consistently heated is also being

# Snow and ice halt traffic

D OAD, sea and air traffic was badly hit and thousands. of passengers were stranded as snow and ice yesterday gripped many parts of the country. This followed Saturday night's frost—the heaviest for 80

While children skated and snowballed on frozen pipes and power and telephone services.

rivers and lakes, plumbers, electricians and post office engineers were flooded out with calls to repair burst

since 1947, reduced traffic to a crawl and thousands of cars were left abandoned. Dublin Airport, which was closed down on Saturday, was again crammed yesterday as thousands waited for outgoing flights. The airport became operational at noon, but was closed again when snow fell soon afterwards. Only six Aer

#### By boat

Lingus flights took off.

Airport officials later arranged accommodation for 800 passengers on the Dun Laoghaire boat, and a fleet of ten buses ferried the travellers to the rail link at Westland Row, The boat was delayed nearly two hours to acommodate them

Extra staff was enlisted at a the airport as phone calls pneumonia virus, poured in at a rate of one every radiction are mark the passion aggreguezed by the severes know that in 17,000 festiongers

To page 4

Greetings to our readers WE wish all

our readers a Happy New Year.

#### Safe chief robbed

TOHN MOSLER Was almost as embarrassed as he was angry yesterday when two armed bandits held up his car and robbed hist and his wife of jewels valued at 44,700 dollars (£15,000). He is president of the Mosler Safe Corpora-

Carrolls Number 1easily the most popular tipped cigarette. Real smokers want the rich full flavour of fine Virginia tobacco. That's why the trend is to Carrolls Number 1—the cigarette that gives you true flavour-every time. Carrolls Number 1—fine

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them soon, enjoy true

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flavour.

REAL

SMOKERS



CARROLLS OF DUNDALK

MAKERS OF FINE VIRGINIA CIGARETTE



The first baby of the New Year — a girl weighing 7 lb. 4 ozs — was born to Mrs. Joan Treacher, of 41 Belgrave Place, at one minute after midnight in the Rotunda Hospital. Picture shows Nurse Mary Carroll with the baby, and Nurses Kay Sheehy, Peg Grant and Mary McCabe.